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TOURGOLF Activates PGA Access, Customizes Events around PGA Championship, Ryder Cup

(NEW YORK CITY) – America’s premier experiential golf company, TOURGOLF (a division of TOUR GCX Partners, Inc.) has partnered with the PGA of America to create PGA Access, a corporate golf participation platform for PGA sponsors and corporate hospitality buyers that integrates PGA member facilities into turnkey hospitality programming.

PGA Access, powered by TOURGOLF, delivers custom private golf programs for organizations like NBC, Mercedes Benz, Samsung, Kohler and Chase Bank, companies that have a hospitality presence at the PGA Championship and Ryder Cup.

Sample golf programming includes exclusive instruction clinics with top teaching professionals, unaccompanied “member for the day” access to premier clubs, customized small group events and a Ryder Cup kickoff tournament at historic Interlachen Country Club. The Donald Ross design in Edina, Minn., where Bobby Jones won the 1930 U.S. Open, is located 16 miles from Hazeltine National, site of the 2016 Ryder Cup.

“Corporate leaders make golf a priority because they understand its value as a business driver – TOURGOLF is in the business of helping clients create memorable golf experiences with their best customers,” says Gary Rosenberg, Co-Founder and President of TOURGOLF. “The PGA of America selected TOURGOLF to be the exclusive provider of PGA Access based on our proven track record provisioning private golf for major corporations.”

“We wanted a trusted partner to deliver enhanced golf playing experiences for our Partners and Championship Hospitality buyers,” says Jeff Price, Chief Commercial Officer at the PGA of America. “PGA Access is growing the game in the corporate channel and driving rounds and revenue back to our PGA Sections and member facilities.”

Outside of the PGA Access umbrella, TOURGOLF provisions private golf services for companies of all sizes at over 400 private clubs throughout the country.

With more than a decade of experience, TOURGOLF is a preferred provider for business leaders looking to entertain clients and meetings / group planners looking to use golf to reward and engage stakeholders.

More information: <http://www.tourgcx.com>, 877.868.7453.

About TOUR GCX (TOURGOLF)

Founded in 2004, TOURGOLF is America’s premier experiential golf company. Cornerstones of its business are partnerships with elite private clubs which host TOURGOLF members. Programs feature the Private Pass “member for a day,” Flex Events customized for small groups and Reserve Series for play in member-guest tournaments. TOURGOLF clients include executives, sales leaders and meeting planners from Canon, ESPN, Goldman Saks, HSBC, Met Life, Motorola Solutions, Oracle, NBC, Standard Life, Infor, Wells Fargo, Wheels Up and companies of all sizes. Last year, the PGA of America and TOURGOLF created “PGA Access,” for which TOURGOLF is the exclusive provider of participatory golf experiences for PGA Patrons, Partners and hospitality buyers of The Ryder Cup and PGA Championship.

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